

# Santa Maria High School - BUSINESS & TECHNOLOGY

## 2021-2022 Course Offerings



### Career Pathway: *Financial Services*

- ☐ **Accounting & Finance (ACCT 130)** (Grades 10 -12)  
**A-G Elective** – (concentrator) BU7035 / 7036  
Learn to analyze, record, and interpret business transactions in the accounting cycle; learn about economic systems and develop a personal investment portfolio using Internet activities and accounting methods
- ☐ **Personal Finance** (Grades 11 -12)  
**A-G Elective** - (capstone) BU3003 / 3004  
Learn how to make informed real-world decisions about financial issues and personal financial decision skills that can be used for a lifetime. Topics include financing a career/college, banking, money management, use of credit, saving, investment, retirement planning, being a smart consumer, buying a home, a car, insurance, taxes and estate planning basics.

### Career Pathway: *Entrepreneurship/Self-Employment*

- ☐ **Intro to Business/Intro to Entrepreneurship (AHCBUS 101 /AHC ENTR101)** (Grades 9 -12)  
**A-G Elective**- concentrator BU5000/5002  
Learn how culture, society, econ systems, legal, international, political, financial institutions and human behavior interact to affect a business organization. Discover your role as a consumer, employee, and citizen in the business world in the first semester. Second semester students learn what it is like to launch a business.
- ☐ **Professional Business Communication** (Grades 11 -12)  
**A-G Elective**- capstone–BU7004 or English 7006  
Advanced technology skills such as composing letters, blogs, job applications, newsletters and workplace & research documents including cloud computing. All important aspects to running your own business. -workplace certificate & *Counts* for 4<sup>th</sup> year of **English H.S. English for seniors or A-G \* Microsoft Certification**
- ☐ **Integrated Marketing & English /Student Store)** (Grades 10-12)  
**4<sup>th</sup> year English B Elective** – capstone BU 4005 or **A-G Elective** BU6200.  
Learn about products/services, pricing, promotions, business management and entrepreneurship. *Gain work experience in operating and working in the Student Store\* Counts for 4<sup>th</sup> year of H.S. English for seniors or A-G*

### Career Pathway: *Software and Systems Development*

- ☐ **Writing Games for Social Change** (Grade 9-12)  
Can count for College **English B Elective** or **A-G Elective** – concentrator BU6000  
Introduction to game/simulation development and creation through use of software, literature, internet and other multimedia applications.
- ☐ **Web Design Programming** (Grade 9-12)  
**A-G Elective**- capstone BU6013 / 6014  
Learn to create, design & maintain a website using coding & programming skills.